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*Market Analysis*

# **SUR180 THERAPEUTICS**


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## Disclaimer

The following market analysis developed for Sur180 Therapeutics was conducted by Persephonie Martinez, graduate student at the University of Texas Rio Grande Valley, for learning purposes. Information in the market analysis was gathered from various sources such as databases, annual reports, surveys, articles, government, and medical publications. This information was collated in good faith and should only be used as guidance. Business or investment decisions should not be based solely on the information presented in this report. We will not be responsible for any losses incurred.

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## Industry Type

Sur180 Therapeutics is a research and development biotech company focused on developing innovative treatments for endometriosis. Like pharmaceutical companies who create prescription and over-the-counter medications for humans and animals to prevent or treat ailments. Biotech and pharmaceutical companies use patents to safeguard their brand-name pharmaceuticals and medications. The following market analysis will supply an overview of the Brand Name Pharmaceutical Manufacturing in the US industry in which Sur180 Therapeutics takes part in.

### Key Stats

The Brand Name Pharmaceutical Manufacturing industry has a \$207 billion dollar revenue as of 2021 with an annual growth rate CAGR (Compound Annual Growth Rate) of 2.8% expected to reach \$237.3 billion over the next five years leading to 2026, currently bringing in profits of \$9.7 billion dollars a year (Kennedy, n.d.). In 2020, the United States was the largest pharmaceutical market in the world, accounting for 46% of total revenues (Mikulic, n.d.). Driving the pharmaceutical industry is the growing and ageing population, mergers and acquisitions, branded drugs, rising employment levels, higher drug prices, focus on rare and specialty diseases, and innovations in advanced biologics and therapeutics.

